



# RUTBA



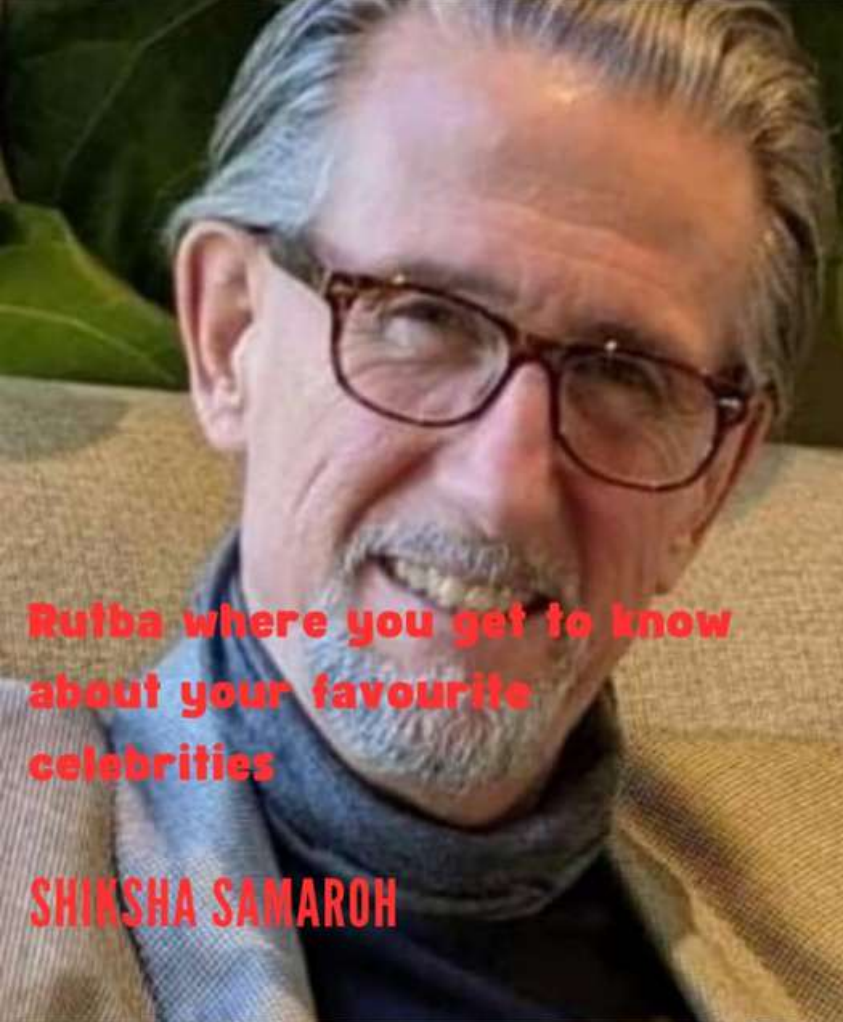
# RUTBA

MONTHLY E-MAGAZINE  
2023

FOUNDER  
REKHA JHA

MAGAZINE HEAD  
GRISHMA BHATIA  
Arushi Mukhopadhyay

ROHIT BISAIYA



Rutba where you get to know  
about your favourite  
celebrities

SHIKSHA SAMAROH

August 2023

E-magazine Credits:-  
Arushi Mukhopadhyay

# RUTBA



*Asma Inaam*

Find out amazing and unheard incidents of your favourite celebrities. RUTBA means the real person behind your favourite celebrities.

Contact us for collaboration:-  
[samarohshiksha@gmail.com](mailto:samarohshiksha@gmail.com)



# Goal in Life

Help Women to know their soul purpose and live with bigger Vision to fulfill. Build confidence to create their own Identity and create a purposeful career and life based on their unique gifts. Empower my gender to know their Self-Worth and value of their existence. Self-Awareness is Self-Empowerment.



# Ups and downs

"I worked 16 years in Corporate with a sense of lost and unfulfillment. My displeasure with life despite of all external accomplishments led to search for an answer to my inner quest on, "Is it Possible to change our life or everything is just a destiny?". I always wanted to be someone in my life with my own identity but never knew what I really wanted to be. In my last years of corporate career, I was on my selfexploration journey and found my real-life purpose through gaining knowledge on Mind Power and Hypnotherapy.

My biggest challenge was how to quit 16 years of settled career and with family responsibilities and start a new Purposeful career as a Hypnotherapist and Coach. I was full of fear, anxiety and self-doubts. I was finding very hard to start all over again and at the same time very excited to follow my true path.

Eventually, I gathered all my courage and quit my job. Yes, i failed over and over in establishing my coaching business. I was financially broke and hit the rock bottom. My confidence was shattered, however, this phase made me stronger and focused. The best part is that once you discover yourself and get know what's your true passion and purpose is, and what is possible to do in your life then there is no going back. In due course, with faith in God and deep inner work, I made it happen."

# Achievements



My biggest achievement is Self-Discovery – Knowing my soul purpose on this planet and helping other women to do the same to rise to their full potential. Despite of all the emotional and financial setbacks, I never stopped believing in my dream to make a difference and every day making my way forward to enlighten and empower other women to find themselves, live with courage and sense of fulfillment. I launched my own platform ‘BrainTox Coaching’ to serve more powerfully. To me, greatest achievement of all is to contribute impactfully in other human’s lives. Rest, Outer world acknowledgements and accomplishments means less in front of your bigger vision.

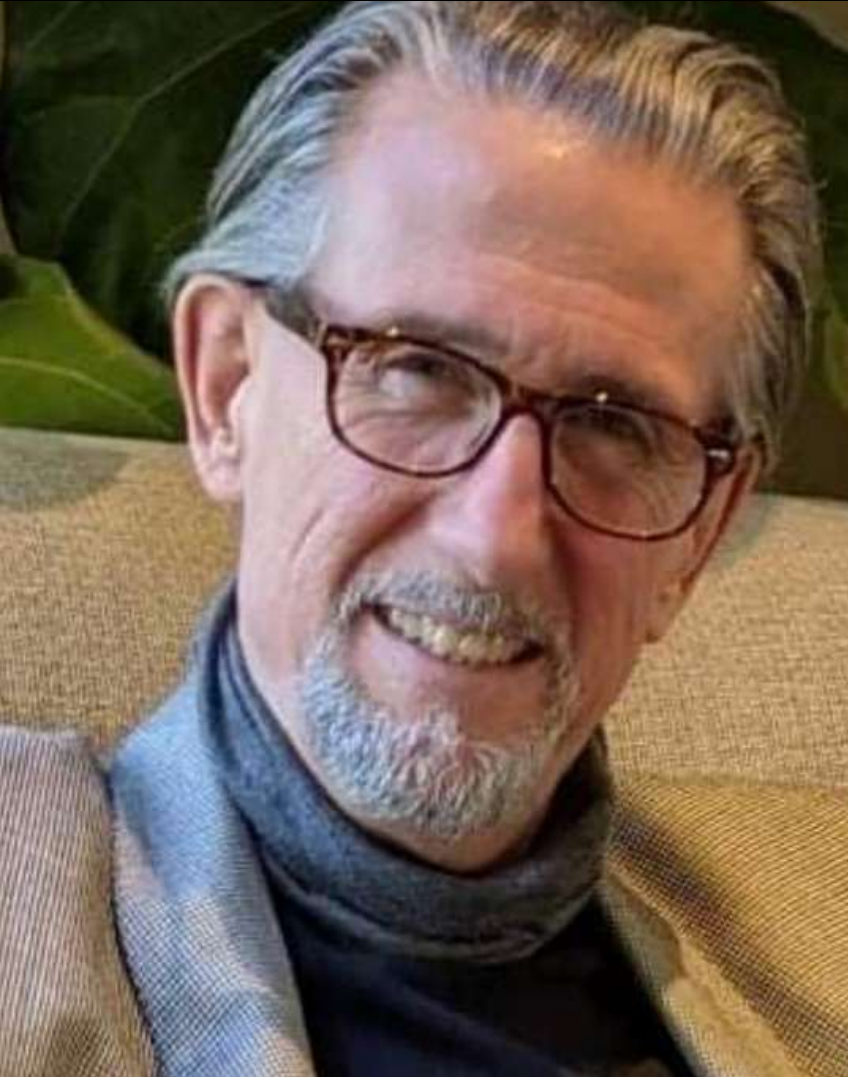
Humans are generally ignorant and unaware of their true potentials and inner capacity to change their lives. One inspired and positive action creates a ripple effect in the world. When we empower one person to expand that expansion grows. When you teach people how to live with higher consciousness and operate from their spiritual being then only one way they learn to live is, “Peace, Love and Contribution”.



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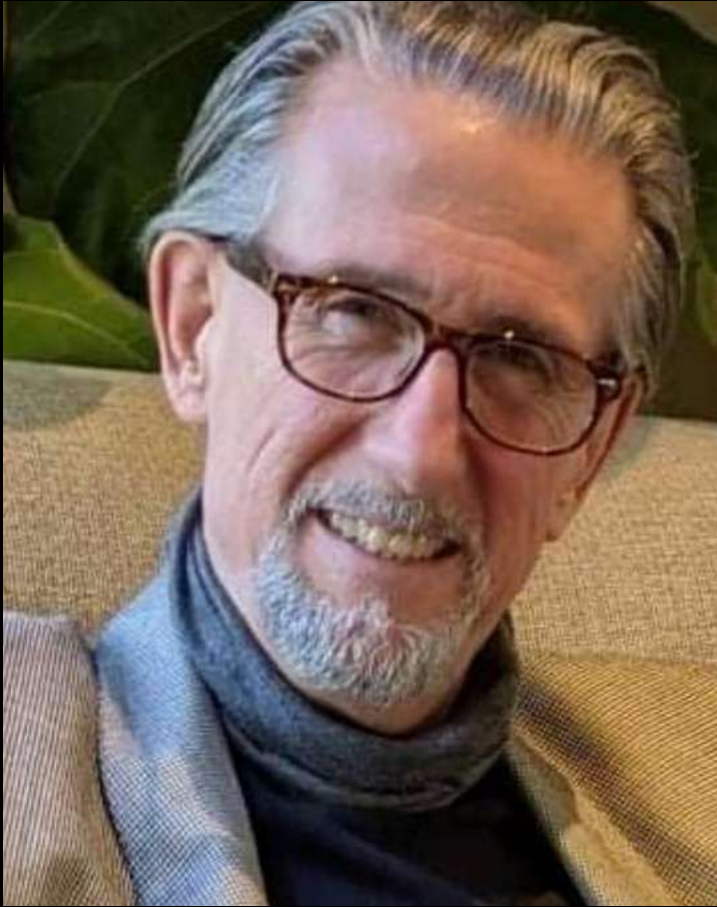


*H.E. Amb. Terry Earthwind  
Nichols*

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*Soul and smile  
presents  
Literature Community*



**Name: H.E. Amb. Terry  
Earthwind Nichols**

Advisor UHNWI

Mentor

Strategist

Influencer

Chairman

9x Author

Columnist

Speaker

UN & URGIC Ambassador

Global Council

*"Do not follow where the path may lead. Go instead  
where there is no path and leave a trail."*

*-Ralph Waldo Emerson*

# About Him

"I am a Visionary Strategist for entrepreneurs who are looking for a 'achievement based vs. goals based' plan for their business. I am the creator of the Consortium Model for business."

"I offer a new business model for the 21st century. I show business owners from the apex level down how to look at sales/marketing from an achievement point of view resulting in increased sales, while lowering employee absenteeism. 2021 "Thinkers 50" nominee. "My Mentee's success formula: Set a vision + build-in achievements regularly = +ROI."

"I am a Visionary Strategist and creator of the Vision Strategy Roadmap - a THROW OUT YOUR GOALS achievement based success system."

"I help my clients find a forgotten memory from early childhood that has consistently been controlling their life and driving their behaviors with my trademarked Repetitive Behavior Regression Q&A sequence."

"My company's global network of practitioners stop Impostor Syndrome, Companion Fatigue, PTSD and many more repetitive behaviors in an online Q&A sequence without therapy or counseling = 6 continents, 17 countries including 27 US States and in 6 languages."

"I also help health & wellness professionals with a new Q&A based tool that rids their clients of repetitive behaviors such as Impostor Syndrome, self-sabotage, procrastination, suicide ideation, and Post Traumatic Stress, and PTSD."



# Achievements

Thinkers 360 Top 10 Thought Leader

25 Top Marketing Influencers to follow 2022

#97 on the Power List of 200 Biggest Voices in Leadership for 2023

Author of:

Consortium: Business Model for the 21st Century

PROFILING FOR PROFIT What crossed arms don't tell you...

Words I Walk With

EVOLVE YOURSELF AND YOUR BUSINESS

Earthwind Book One The Journey Begins

Earthwind Book Two GREEN DOT FOR EARTH

Grand Master Repetitive Behavior Cellular Regression® Practitioner

Co-Founder and Chairman of Evolutionary Healer, LLC

Evolutionary Healer is a Coaching & Consulting Company in the Health and Wellness Industry

"Amb. Terry Earthwind Nichols is a Visionary Strategist for people who are looking for 'achievement based' vs. 'goals based' strategies for their business. Amb. Terry is an Award Winning Profiler from his Naval Recruiting days and The Father of Repetitive Behavior Cellular Regression®."

"We are born with an already established personality. As we age, we become witness to various stimuli that changes the way we look at the world and how we will act and react in it." ~Terry Earthwind Nichols

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*H.E. Laila Rahhal El Attfani*

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presents  
Literature Community*



**Name: H.E Laila Rahhal El  
Atfani**

Goodwill Ambassador  
President & founder Business Gate & I AM  
AFRICA platform  
Vice President The Voice Magazine  
Founder & Vice President Refai NGO  
Switzerland  
Vice president & founder Youth Gate  
Cambodia  
President womens and youth  
Empowerment Anouar Assosiation  
Head of protocol And Diplomacy AACID  
And WPC

*"In a world that wants women to whisper,*

*I choose to yell.*

*- Michelle Obama*

# About Her

## Founder and President of Business Gate

- Business Gate
- Business Gate Club USA
- Business Gate Events Management Dubai
- Initiator of I am Africa
- Strategic Partner and Board member at Safer Corporate Services Provider LLC
- Vice President FIA Federation
- Head of African affairs and Zone Director and Representative office in Africa and the Middle East for the Chamber of Commerce Brazilian African Moroccan
- Owner of Zamzam service in Bremen Germany

## Co-Founder and Partner:

- GM of Macan FUEL and Petroleum Product Trading
- Toscano General Trading LLC
- Director of International Diplomacy Relation ISEF
- Holding Switzerland
- Head of Diplomacy and Protocol of WPC (Works' peace committee's organization NGO)
- Vice President Arab federation of Sustainable Development
- President Executive of United Parliament Sustainable Development. Egypt
- Executive president for TV channel kul Enass in Egypt
- Secretary General of the Asian Countries of the Arab Intellectuals Union
- Advisor to President of Kounouz Al Nawaras Saudi Magazine electronic
- Vice President REFAI organization NGO Switzerland
- President Women & Youth Empowerment open USA
- Global President CEC Commonwealth Entrepreneur Club London UK
- Vice President & CO- Founder of Youth Gate NGO Cambodia
- Special Advisor to the President of the Arab African Council for Integration and Development / AACID
- President of Women Empowerment in Anouar Association Morocco
- Special Advisor to the President of the Arab African Council for Integration and Development / AACID
- Director of International Diplomatic Relations and Integration and Development of the Council. (NGO non-profit organization)
- Vice President of the Voice Magazine Middle East

# Ambassadorships

- Goodwill Ambassador
- International Ambassador of Peace and Tolerance
- Goodwill Ambassador Future Leaders Model UN Turkey
- Ambassador of Humanity
- Brand Ambassador BQ Germany
- Brand Ambassador of XS7 Germany
- Global Ambassador EARP Sierra Leone
- Brand Ambassador Hoinser Magazine
- Ambassador Explore Journal Magazine India
- Art Ambassador Art 4 u Gallery





# Awards and Recognition



- WOW awards
- The Voice Award
- She Award Dubai
- Wellness And Health Award
- Mawlana awards Turkey
- Oscar of best entrepreneur Morocco
- The Most Inspiring Woman Award
- Hoinser Magazine Award
- Won Ambassador UAE Africa

**TOP 100**  
GLOBAL INFLUENCERS

KEY TO SUCCESSFUL LEADERSHIP IS  
INFLUENCE NOT AUTHORITY

**CORE VALUES :**

- LEADERSHIP
- WOMEN EMPOWERMENT
- ACCOUNTABILITY

**H.E. Laila Rahhal**  
**El Atfani**

PRESIDENT & FOUNDER, BUSINESS GATE

12TH JUNE, 2022  
TIME: 8 PM IST

LIVE ON  
**Global TV NEWS BREAKING NEWS EXPRESS**



# Founder



**SHE IS REKHA JHA , A  
MOTIVATIONAL SPEAKER, PRANIC  
HEALER, POET, SINGER AND  
TEACHER. A PERSON WHO  
STRONGLY BELIEVES THT, ALL  
THAT HAPPENS, HAPPENS FOR  
GOOD THE FOUNDER OF UNIQUE  
ACADEMY , SOUL AND  
SMILE, SHIKSHA  
SAMAROH, BHARAT VISHVA GURU,  
MITHILAA MAHAAN , SPREAD THE  
WORD  
HERHYGIENE, R R POWER  
PUFFS, MIRROR- TALK SHOW. SHE  
HAS BEEN AWARDED WITH SO  
MANY RECOGNITION LIKE NAREE  
SHAKTI, SWEYM SIDHA, NAREE  
SAMMAN, ENTREPRENEUR OF THE  
YEAR ETC.**



**SOUL & SMILE**

*"One thought. can change lives"*



# RUTBA E-MAGAZINE MEET OUR TEAM



*Rekha Jha*  
*Founder*



*Grishma Bhatia*  
*E-magazine Head*



*Rohit Bisaiya*  
*Senior Journalist*



*Arushi Mukhopadhyay*  
*Graphic designer*



SHIKSHA SAMAROH

**Rutba**